

# ALLIED MEDIA PARTNERS, LLC

Washington, DC

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## “NATIONAL SALUTE TO AMERICA’S HEROES”

One Hour Special June 21 – July 4, 2021

Markets and Station Line Ups To Date 5/21

U.S. Rank	Designated Market Area (DMA)	Station	Affil.	U.S. TV Homes	% of US	Day	Date	Time
4	Philadelphia, PA	WPHL	MNT	2,816,850	2.555			
6	Washington, DC (Hagerstown)	WDCW	CW	2,482,480	2.252			
10	Atlanta, GA	WPCH	IND	2,341,390	2.124			
11	Tampa-St. Pete (Sarasota), FL	WWSB WMOR	ABC IND	1,875,420	1.701			
12	Phoenix (Prescott), AZ	KPHO	CBS	1,864,420	1.691			
13	Seattle-Tacoma, WA	KING	NBC	1,854,810	1.682	WED	6/30	9 PM
16	Miami-Ft. Lauderdale, FL	WSFL	CW	1,697,840	1.54			
21	St. Louis, MO	KTVI	FOX	1,164,400	1.056	SUN	7/04	5 PM
22	Portland, OR	KPTV KPDX	FOX MNT	1,141,770	1.036			
23	Charlotte, VA	WBTW	CBX	1,129,900	1.025			
24	Pittsburgh, PA	WTAE	ABC	1,108,780	1.006			
25	Raleigh-Durham (Fayetteville), NC	WNCN	CBS	1,108,710	1.006			
26	Baltimore, MD	WBAL	NBC	1,084,180	0.983			
28	Indianapolis, IN	WTTV	CBS	999,790	0.907			
29	San Diego, CA	KGTW	ABC	987,760	0.896	SAT	7/03	7 PM
30	Salt Lake City, UT	KSTU KSTU	FOX	935,810	0.849			
32	Kansas City, KS	KMBC	ABC	909,420	0.825			
33	Hartford & New Haven, CT	WTNH	ABC	897,870	0.814	SUN	6/27	1 PM
38	Greenville, Sparta, Ash, SC	WSPA	CBS	805,920	0.731			
40	Austin, TX	KXAN	NBC	751,650	0.682			
42	Jacksonville, FL	WFOX	FOX	681,300	0.618			
44	Norfolk, VA	WSKY	IND	678,210	0.615			
46	Greensboro-High Point-W. Salem, NC	WGHP	FOX	675,130	0.612			
53	Providence, RI	WPRI	CBS	580,120	0.526			
57	Little Rock-Pine Bluff, AK	KLRT	FOX	527,090	0.478			
60	Knoxville, TN	WVLT	CBS	512,160	0.465			
63	Lexington, KY	WTVQ WTVQ	ABC MNT	464,340	0.421	SUN SAT SAT	7/04 6/26 7/03	1 PM 8 AM 7:30 AM
65	Flint-Saginaw-Bay City, MI	WJRT	ABC	430,660	0.391			
66	Honolulu, HI	KHON	FOX	425,800	0.386			
68	Roanoke-Lynchburg, VA	WFXR	FOX	417,200	0.378			
69	Omaha, NE	KETV	ABC	405,260	0.368			
70	Charleston-Huntington, WV	WQCW	CW	402,140	0.365			
71	Toledo, OH	WTVG	ABC	401,510	0.364			
72	Springfield, MO	KOLR	CBS	395,870	0.359			
73	Tucson, AZ	KOLD	CBS	392,920	0.356			
74	Columbia, SC	WOLO	ABC	389,590	0.353			
76	Wichita, KS	KAKE	ABC	382,780	0.347			
79	Huntsville-Decatur, FL	WHNT	CBS	372,770	0.338			
82	Champaign & Springfield-Decatur, IL	WCIX	MNT	344,500	0.313			
85	El Paso, TX	KVIA	ABC	338,770	0.307			
86	Madison, WI	WISC	CBS	338,240	0.307			
87	Cedar Rapids-Waterloo, IA	KCRG	ABC	330,340	0.300			
89	Waco-Temple-Bryan, TX	KWKT	FOX	322,820	0.293			

91	Colorado Springs-Pueblo, CO	KXRM	FOX	319,930	0.290			
92	Jackson, MS	WJTV	CBS	306,770	0.278			
95	Myrtle Beach-Florence, SC	WBTW	CBS	302,040	0.274	SUN	6/27	12 NOON
97	Baton Rouge, LA	WAFB	CBS	287,430	0.261			
98	Davenport-R. Island-Moline	WHBF KGCW	CBS CW	280,420	0.254	SUN SUN	7/04 7/04	11 AM 1:30 PM
104	Ft. Wayne, IN	WANE	CBS	265,420	0.241	SUN	6/27	12 NOON
105	Augusta-Aiken, GA	WRBW	CBS	264,350	0.240			
106	Johnstown-Altoona-St. College, PA	WRDW	CBS	262,840	0.238			
107	Greenville-N. Bern-Washington, NC	WNCT	CW	261,830	0.238			
108	Springfield-Holyoke, MA	WWLP	NBC	251,660	0.228			
110	Lansing, MI	WILX	NBC	241,940	0.219			
113	Peoria-Bloomington, IL	WMBD WMBD	CBS CBS	234,050	0.212	SUN SUN	6/27 7/04	10:30 AM 12 NOON
114	Tyler, TX	KTPN	MNT	232,180	0.211	SAT	6/26	12 NOON
125	Youngstown, OH	WKBN	CBS	213,380	0.194			
128	Corpus Christi, TX	KZTV	CBS	193,070	0.175			
129	Wilmington, NC	WWAY	ABC	190,390	0.173			
130	La Crosse-Eau Claire, WI	WKBT	CBS	186,870	0.170	SUN	6/27	PM
131	Amarillo, TX	KCIT	FOX	175,880	0.160			
133	Columbus-Tupelo, MS	WCBI	CBS	168,210	0.153			
134	Wausau-Rhineland, WI	WSAW	CBS	157,180	0.143			
137	Monroe-El Dorado	KARD	FOX	156,410	0.142			
138	Salisbury, MD	WMDT	ABC	152,980	0.139	SUN	6/27	1 PM
139	Rockford, IL	WTVO	ABC	152,800	0.139			
142	Odessa-Midland, TX	KOSA	CBS	150,430	0.136			
143	Lubbock, TX	KLBK	CBS	150,270	0.136			
146	Minot-Bismarck, ND	KFYR	NBC	145,200	0.132			
148	Wichita Falls & Lawton,	KSWO	ABC	139,590	0.127			
150	Panama City, FL	WPGX	FOX	135,550	0.123			
151	Erie, PA	WJET	ABC	133,260	0.121			
154	Rochester-Mason City-Austin	KAAL	ABC	128,700	0.117			
156	Biloxi, MS	WXXV	FOX	122,100	0.111			
159	Sherman/ADA, TX	KTEN	ABC	118,390	0.107			
163	Bluefield-Beckley-Oak Hill, WV	WVNS WVNS	CBS FOX	109,900	0.100	SAT SUN	7/03 7/04	12 NOON 11 AM
167	Billings, MT	KSVI	ABC	100,330	0.091	SAT	6/26	4 PM
171	Rapid City, SD	KOTA	ABC	90,940	0.083			
173	Dothan, AL	WTVY	CBS	90,420	0.082			
176	Elmira (Corning), NY	WENY	ABC	83,190	0.075			
178	Watertown, NY	WWNY	CBS	79,690	0.072			
179	Alexandria, LA	KALB	NBC	79,250	0.072			
181	Bowling Green, KY	WBKO	CW	74,500	0.068			
183	Charlottesville, VA	WCAV	CBS	71,370	0.065			
184	Laredo, TX	KGNS	NBC	70,220	0.064			
187	Grand Junction-Montrose, CO	KREX	CBS	64,160	0.058			
191	Meridian, MS	WTOK	ABC	59,030	0.054			
194	Parkersburg, WV	WTAP	NBC	53,750	0.049			
199	Mankato, MN	KEYC KEYC	CBS FOX	47,370	0.043	SUN SAT	6/27 7/03	11 AM 11 AM
200	Ottumwa-Kirk, IA	KYOU	FOX	40,840	0.037			
202	Fairbanks, AK	KFXF	FOX	32,880	0.030			

**SUMMARY TO DATE**

Total Number of Markets	97
Total Number of Stations	107
Total U.S. Clearance %	44.07
Total U.S. TV Households	47,929,670

**TV/MOTION PICTURE PROGRAMMING, SYNDICATION & MARKETING**

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