



## Storrs Media

### 2019 Show Description List

#### Syndication



***Animal Rescue/DogTales*** – Pet Power! *Animal Rescue*, launching into its 21<sup>st</sup> season, chronicles the most exciting rescues by passionate individuals who come to the aid of animals in distress. *DogTales* is a show all about “man’s best friend”. Interesting, light and fun, each episode focuses on how to live a “dog’s life”. Each spot is featured in both of these well-established weekend iconic pet programs. Over 99% US coverage!

#### ***Nielsen Rated!***



***The World Poker Tour*** is the premier name in televised poker tournaments. The action is compelling in every show, as Texas Hold-em players compete for big wins. This exciting content provides the audience way to learn valuable tips by seeing how the poker masters make decisions. This show airs on Fox Sports Network through all regions, potential audience of 35 million viewers and has a cumulative national audience delivery throughout FSN Nielsen ratings for each regional network.

#### ***NEW!***



***The Dr. Nandi Show*** is a new weekly one-hour series featuring Dr. Partha Nandi discussing health care, fitness, nutrition, and lifestyle choices with top experts. This program provides patients and their families with tools and solutions to live better more healthy lives. This show will have great appeal to health conscious viewers of all ages and provide interesting and valuable weekend viewing.

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**NEW!**



**MANTRACKER** is a weekly half-hour adventure series that pits an expert tracker against two weekend warriors in a chase through a remote and rugged wilderness. The “prey” take off into the bush with a head start, a map and a compass. The relentless MAN-TRACKER is on horseback armed with an arsenal of forensic skills. The hunted have 36 hours and over 25 miles to outrun MANTRACKER– how they escape, that’s up to them.



**DIY Weekend Combo - Designing Spaces™** is America’s signature home improvement series that travels all over the country, remodeling, redefining and redesigning space. **Real Green** – Everybody is going GREEN, and REAL GREEN is the show that features experts, celebrities, and everyday people learning to help protect the environment and save energy, while saving money too. 90%+ US Coverage, includes weekend exposure on both programs.



**The Jet Set** is a first of its kind talk show designed to keep pace with the professional, leisure and aspiring traveler by offering interviews with a wide variety of guests from the entertainment and travel worlds, on-location experiences, and insight into the latest trends and current events.



**Wild America** - Marty Stouffer’s *Wild America* series documents the behavior of virtually every representative North American mammal, bird, fish and reptile, as well as the natural wonders and scenic beauty of the North American Wilderness. Great, family friendly television for all ages! Up to 80% US Coverage.



**Missing!** (in it’s 15<sup>th</sup> successful season), recaps actual real life cases of missing people, both children and adults, from across North America. Working with local, state and federal law enforcement, this exciting series delves into the vital facts of the missing person cases and the clues that were left behind in an effort to re-activate the search and increase public awareness. 99% US Coverage.

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## *Nielsen Rated!*



**Made in Hollywood** takes you behind the scenes to find out the scoop on all the newest blockbuster movies right from the stars that are in them! Topical and fresh, this show presents in-depth interviews with the people that are involved in making the magic. Fully Nielsen rated with strong US Coverage!



**America's Heartland** – What a wonderful country we live in, and this unique show is a perfect reflection of it! *America's Heartland* explores this great land, the people and the places that make it so grand. It is a perfect family and A50+ target, with projected coverage of 85% of the USA!



**Weekend Combo 3-Pak** Everything is better when you multiply it by 3! Each commercial purchased runs on three well established weekend television programs including Think Big!, BizKids and Dragonfly. With multiple exposures each weekend, your brand will receive reach and frequency, with triple airings in many markets. Combined 99% US Coverage.



**Live Life & Win** is a weekly nationally syndicated TV series highlighting inspirational young people success stories with segments featuring Extraordinary Challenges, Breaking Barriers, Giving Back, and Nutrition & Exercise with a focus on the arts, education, sports, community and young entrepreneurship. 90%+ US Coverage.



**Made In Hollywood: TE** is nationally syndicated weekly TV series providing a look Behind-the-Screen at the way film and television production are made. The show presents the premiers of Blockbuster movies through interviews with the major stars, directors and producers who make them. Approximately 80% US Coverage.

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**NEW HOST!**



**Military Makeover** – **Montel Williams** joins this show as the new host! What better way to honor our active and returning military, than surprising them with a home makeover! This show is both entertaining and heartwarming, while each week a new military family gets “thanked” for their service with a special gift! US Coverage Projected: 85%.



**Hiring America** - Each episode of *Hiring America* will feature several U.S. companies offering real jobs and sharing uniquely tailored insight on how to get hired as well as career counselors and HR specialists with valuable tips and information to help VETERANS and their families ease their transition to civilian life, and into the workforce.



**The Balancing Act**<sup>®</sup> is America’s premier magazine-style morning show about women and for women, combining animated conversation, lively demonstrations and “did you know?” tips to help women balance their lives. Good daytime clearances with strong appeal to W25-54. **Available 5 days per week, M – F.** 70%+ US Coverage.



**Coffee with America** – What better way to re-cap the week in news and entertainment than to catch a cup of coffee with friends and have a chat. This is the basis for this Atlanta based show, where hosts Ebony Steele and Sasha Rionda bring you up to speed about what is “brewing”, including the interesting topical events of the day.

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## Digi-Net Packages

*SMI has exclusive hours (outside of the traditional DR sold) on various Digi-Nets that provide brands with the opportunity to receive frequency over specific ½ blocks. All purchases are run in each number of “packs” listed below. Call us for more information.*

**NEW!**



The “**Start TV 2-Pack**” is part of the launch of the newest digi-net with clearances in top markets on network affiliates. The channel will feature strong and resourceful female leading characters in a lineup of contemporary and proven procedural dramas. This will launch with over 40% US Coverage on strong stations and should build quickly.

**NEW!**



**TBD 7-Pack** is a digital television network that targets millennial audiences, focusing on internet-based series and other digital content (including showcases of user-generated music, animation and comedy videos, eSports, and compiled half-hour and hour-long episodes of short-form web series), along with some feature films.



**Antenna TV 2-Pack** – is a one hour block, two half hours back to back on Saturday morning featuring two brand new television programs, “Get Wild” and “Wild World”. The two shows are full of entertaining content for the whole family, broadcast in one of the channels most watched time periods with guaranteed TWO exposures for each spot purchased! Antenna is “TV as it was meant to be!” 87% US Coverage.



**This TV 6-Pack** – Strong content always attracts viewers and this three-hour package delivers SIX exposures on one of the strongest new digi-nets available. With over 85% US household coverage, this weekend package provides access to a fast growing audience. Founded as a partnership with MGM and Tribune, it delivers the best of coverage and content.

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## Expanded!



**Comet TV 6-Pack** – A three hour block of family friendly content, insures advertisers frequency of exposure on this popular new digi-net! Every spot buy includes SIX exposures, one each half hour on weekend morning dayparts. Strong coverage includes 72% of the US markets.

## Expanded!



**Decades TV 6-Pack** – coverage on this digi-net includes the CBS O&Os and features classic television programs from the CBS library including I LOVE LUCY, STAR TREK, HAPPY DAYS, CHEERS, and many more. SMI represents a two hour block on the weekend. Each unit purchased will run in each ½ hour for a total of four exposures.

## Expanded!



**Heroes and Icons 4-Pak** – Looking for adventure, look no further! This is two hours of programming on this male targeted digi-net. Known for its adventure oriented programming, this is a sure winner for brands! Coverage approximately 60% of the US Markets.



**Movies! Weekend Four-Pack** - is a two hour block of television viewing, Saturday and Sunday mornings on the new digital Movies! network. Each commercial spot runs a total of 4 times, one per half hour. Programming is family friendly and entertaining and a true direct response success story for advertisers due to the multiple exposures over the prime morning hours. 60%+ US Coverage.



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ESCAPE

**Escape Weekend 6-Pack** – Featured for weekend broadcast, this popular combo provides an advertiser with SIX exposures of their commercial each half hour for a total of 3 hours. This relatively new digi-net is great for gaining in audience targeted to Women ages 25-54. Available in over 60% of US national households



**Buzzr 6-Pack**– Game shows abound on this new digi-net. Founded by Fremantle Entertainment, the network has an incredible library of all the best “classic” game shows of all time. SMI represents three hours of weekend daytime inventory representing SIX exposures, great for any brands looking to reach Adults 35+!

CHARGE!

**Charge! 6-Pack** – The *Charge!* Network features action and adventure based programming sourced primarily from the MGM television and film library. SMI has availability for three hours of exposure on the weekends, so each commercial purchased receives SIX exposures. Approximately 50% US Coverage.

## **Other Digi-net Packages include:**



retro<sup>tv</sup>

*And more to come....*

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## Specials



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