

"SPORTS GONE WILD" 1st Quarter. 2016

Client: STEVE ROTFELD PRODUCTIONS - 1 Hr. OTO SPECIALS...

Program: "**SPORTS GONE WILD**" (1st Quarter 2018)

RANK	(DMA)	% of US	Cleared %	Call Letters	Affil.	Air Time
1	New York	6.444	6.444	WABC-TV	(ABC)	TBA
2	Los Angeles	4.858	0.000			
3	Chicago	3.047	3.047	WLS-TV	(ABC)	TBA
4	Philadelphia	2.611	2.611	WPVI-TV	(ABC)	TBA
5	Dallas-Ft. Worth	2.243	2.243	WFAA-TV	(ABC)	TBA
6	San Francisco-Oak.	2.186	0.000			
7	Boston (Manchester)	2.076	2.076	WHDH-TV	(IND)	TBA
8	Washington, DC (Hagrstwn)	2.059	0.000			
9	Atlanta	2.000	2.000	WUPA-TV	(CW)	TBA
10	Houston	1.906	0.000			
11	Detroit	1.607	1.607	WADL-TV	(IND)	TBA
12	Seattle-Tacoma	1.580	0.000			
13	Phoenix (Prescott)	1.580	0.000			
14	Tampa-St. Pete (Sarasota)	1.560	1.560	WTSP-TV	(CBS)	TBA
15	Minneapolis-St. Paul	1.502	1.502	KSTP-KSTC-TV	(ABC)	TBA
16	Miami-Ft. Lauderdale	1.381	0.000			
17	Denver	1.351	0.000			
18	Cleveland-Akron (Canton)	1.321	0.000			
19	Orlando-Daytona Bch-Melbrn	1.278	0.000			
20	Sacramnto-Stkton-Modesto	1.211	0.000			
21	St. Louis	1.094	1.094	KNLC-TV	(IND) DT2	TBA
22	Portland, OR	1.038	1.038	KPTV/KPDX	(FOX-MNT)	TBA
23	Pittsburgh	1.022	1.022	WPGH-TV	(FOX)	1-6-3:00PM
24	Raleigh-Durham (Fayetvll)	0.997	0.997	WTVD-TV	(ABC)	TBA
25	Charlotte	0.995	0.000			
26	Indianapolis	0.968	0.968	WISH-TV	(CBS)	1-27-3:00PM
27	Baltimore	0.957	0.000			
28	San Diego	0.940	0.940	XDTV	(MNT)	TBA
29	Nashville	0.894	0.000			
30	Hartford & New Haven	0.878	0.878	WCTX-TV	(MNT)	TBA
31	Kansas City	0.820	0.000			
32	Columbus, OH	0.814	0.000			
33	Salt Lake City	0.809	0.000			
34	Milwaukee	0.792	0.792	WITI-TV	(FOX) 1-21-2P- 3-11-1P-3-25-	
35	Cincinnati	0.782	0.000			
36	San Antonio	0.768	0.000			
37	Greenvll-Spart-Ashevll-And	0.751	0.000			
38	West Palm Beach-Ft. Pierce	0.687	0.687	WFLX-TV	(FOX)	TBA
39	Birmingham	0.644	0.000			

"SPORTS GONE WILD" 1st Quarter. 2016

40	Las Vegas	0.643	0.000			
41	Harrisburg-Lncstr-Leb-York	0.636	0.636	WLYH-TV	(IND)	TBA
42	Grand Rapids-Kalmzoo-B.Crk	0.630	0.630	WOTV-TV	(ABC)	TBA
43	Norfolk-Portsmth	0.627	0.627	WTKR-TV	(CBS)	TBA
44	Oklahoma City	0.622	0.622	KOCB-TV	(CW)	TBA
45	Albuquerque-Santa Fe	0.619	0.619	KRQE/KASA	(FOX)	TBA
46	Greensboro-H.Point-W.Salem	0.603	0.603	WXLV-TV	(ABC)	TBA
47	Austin	0.599	0.599	KBVO-TV	(MNT)	2-24-4P- 3-17-2P
48	Louisville	0.588	0.588	WHAS-TV	(ABC)	TBA
49	Memphis	0.584	0.000			
50	Jacksonville	0.584	0.000			
51	Buffalo	0.563	0.000			
52	New Orleans	0.561	0.000			
53	Providence-New Bedford	0.541	0.541	WLWC-TV	(CW)	TBA
54	Wilkes Barre-Scranton-Hztn	0.515	0.515	WYOU-TV	(CBS)	TBA
55	Fresno-Visalia	0.501	0.501	KMPH-TV	(FOX)	KFRE 1-6-4P- 1-13-9P-
56	Little Rock-Pine Bl	0.499	0.000			
57	Richmond-Petersburg	0.488	0.488	WRLH-TV	(FOX)	TBA
58	Albany-Schenectady-Troy	0.481	0.000			
59	Tulsa	0.461	0.000			
60	Mobile-Pensacola (Ft Walt)	0.460	0.460	WALA-TV	(FOX)	TBA
61	Knoxville	0.460	0.000			
62	Ft. Myers-Naples	0.440	0.440	WZVN-TV	(ABC)	TBA
63	Dayton	0.431	0.431	WHIO-TV	(CBS)	TBA
64	Lexington	0.426	0.000			
65	Charleston-Huntin (via Pitt)	0.406	0.406	WVAH-WCHS	(ABC/FOX)	1-7-1:00PM
66	Roanoke-Lynchburg	0.398	0.000			
67	Wichita-Hutchinson Plus	0.397	0.397	KSAS-TV	(FOX)	TBA
68	Flint-Saginaw (via Pitts)	0.394	0.394	WJRT-TV	(ABC)	1-14-2P- 3-19-1P
69	Green Bay-Appleton	0.389	0.389	WLUK-TV	(FOX)	TBA
70	Tucson (Sierra Vista)	0.386	0.386	KVOA-TV	(NBC)	1-13-9:30A- 3-4-1
71	Honolulu	0.379	0.379	KHON-TV	(FOX)	1-13-3P- 3-10-3P
72	Des Moines-Ames	0.376	0.376	WOI-TV	(ABC)	TBA
73	Spokane	0.372	0.372	KHQ / SWX	Spts Ch	TBA
74	Toledo	0.372	0.372	ETVG-TV	(CW)	1-13-1P- 3-18-1P
75	Springfield, MO	0.369	0.369	KSPR-TV	(ABC)	TBA
76	Omaha	0.362	0.362	KMTV-TV	(CBS)	TBA
77	Columbia, SC	0.353	0.000			
78	Portland-Auburn	0.350	0.000			
79	Rochester, NY	0.348	0.348	WBGT-TV	(MNT)	TBA
80	Huntsville-Decat.	0.344	0.344	WHNT-TV	(CBS)	TBA
81	Paducah-Cape Girard-Harsbg	0.343	0.343	WSIL-TV	(ABC)	2-3-4P- 2-24-4p-3
82	Champaign&Sprngfld-Decatur	0.337	0.337	WICS-TV	(ABC)	TBA

"SPORTS GONE WILD" 1st Quarter. 2016

83	Shreveport	0.337	0.337	KMSS-TV	(FOX)	12-30-4:00PM
84	Syracuse	0.337	0.000			
85	Madison	0.330	0.330	WISC-TV	(MNT)	TBA
86	Chattanooga	0.320	0.320	WDEF-TV	(CBS)	TBA
87	Harlingen-Wslco-Brnsvl-McA	0.316	0.316	KRGV-TV	(ABC)	1-13-4:00PM
88	Waco-Temple-Bryan	0.308	0.308	KWTX-TV	(CBS)	TBA
89	Cedar Rapids-Wtrlo-IWC&Dul	0.300	0.300	KFXA-TV	(FOX)	TBA
90	Colorado Springs-Pueblo	0.299	0.299	KKTU-TV	(CBS)	TBA
91	El Paso (Las Cruces)	0.294	0.294	KFOX-TV	(FOX)	TBA
92	Savannah	0.292	0.292	WTGS-TV	(FOX)	TBA
93	Jackson, MS	0.292	0.292	WAPT-TV	(ABC)	TBA
94	Baton Rouge	0.290	0.290	KWBJ-TV	(IND)	TBA
95	Burlington-Plattsburgh	0.282	0.282	WPTZ-TV	(NBC)	TBA
96	Tri-Cities, TN-VA	0.282	0.282	WCYB-TV	(CW)	TBA
97	South Bend-Elkhart	0.281	0.281	WSBT-DT2	(CBS)	TBA
98	Charleston, SC	0.271	0.271	WCIV-TV	(ABC)	TBA
99	Greenville-N.Bern-Washngtn	0.268	0.268	WCTI-TV	(ABC)	TBA
100	Davenport-R.Island-Moline	0.268	0.268	WQAD-TV	(ABC)	1-13-4:00PM - 2-1
101	Ft. Smith-Fay-Sprngdl-Rgrs	0.263	0.000			
102	Johnstown-Altoona-St Colge	0.257	0.000			
103	Myrtle Beach-Flor (via Pitts)	0.252	0.252	WPDE-TV	(ABC)	3-4-4:00PM
104	Evansville	0.251	0.000			
105	Lincoln & Hastings-Krny	0.244	0.244	KOLN-TV	(CBS)	TBA
106	Tallahassee-Thomasville	0.238	0.238	ETWC-TV	(MNT)	TBA
107	Tyler-Longview(Lfkn&Ncgd)	0.237	0.237	KFXK/KLPN-TV	(FOX/MY)	TBA
108	Reno	0.236	0.236	KOLO-TV	(ABC)	TBA
109	Ft. Wayne	0.234	0.234	WPTA-TV	(ABC)	TBA
110	Youngstown	0.230	0.230	WYTV-TV	(ABC)	TBA
111	Augusta-Aiken	0.229	0.229	WJBF-TV	(ABC)	TBA
112	Boise	0.228	0.000			
113	Sioux Falls(Mitchell)	0.228	0.228	KTTW-TV	(FOX)	1-20-4:30P- 1-28-
114	Springfield-Holyoke	0.224	0.224	WWLP-TV	(NBC)	TBA
115	Lansing	0.221	0.221	WILX-TV	(NBC)	2-17-1:00PM
116	Peoria-Bloomington	0.216	0.216	WMBD-TV	(CBS)	TBA
117	Fargo-Valley City	0.215	0.000			
118	Macon	0.214	0.000			
119	Montgomery-Selma	0.214	0.000			
120	Traverse City-Cadillac	0.213	0.000			
121	Eugene	0.210	0.210	KVAL-TV	(CBS)	TBA
122	SantaBarbra-SanMar-San Lui	0.201	0.000			TBA
123	Yakima-Pasco-Rchlnd-Knnwc	0.201	0.201	KNDO / SWX	Spts Ch	TBA
124	Lafayette, LA	0.200	0.200	KATC-TV	(ABC)	1-13-4:00PM
125	Monterey-Salinas	0.195	0.195	KION-TV	(CBS)	TBA

"SPORTS GONE WILD" 1st Quarter. 2016

126	Bakersfield	0.194	0.194	KBFX-TV	(FOX)	TBA
127	Columbus, GA (Opelika, AL)	0.188	0.188	WLTZ-TV	(NBC)	1-1-7A -1-7-12:30
128	La Crosse-Eau Claire	0.186	0.186	WXOW-TV	(ABC)	1-21-4P- 2-24-4P-
129	Corpus Christi	0.178	0.000			
130	Amarillo	0.171	0.171	KFDA-TV	(CBS)	TBA
131	Chico-Redding	0.170	0.170	KCVU/KRVU-TV	(FOX/MY)	TBA
132	Wilmington	0.166	0.166	WWAY-TV	(ABC)	TBA
133	Columbus-Tupelo-W Pnt-Hstr	0.166	0.166	WTVA-TV	(ABC)	TBA
134	Rockford	0.161	0.161	WTVO-TV	(ABC)	1-20-11A- 2-24-1P
135	Wausau-Rhineland	0.158	0.158	WAOW-TV	(ABC)	TBA
136	Topeka	0.155	0.155	KSNT-TV	(NBC)	TBA
137	Monroe-El Dorado	0.155	0.155	KARD-TV	(FOX)	KARD- 1-20-6P- 3-17-1
138	Columbia-Jefferson City	0.154	0.000			
139	Duluth-Superior	0.152	0.152	KBJR-TV	(MY)	3-4-11:00A
140	Medford-Klamath Falls	0.149	0.149	KFBI-TV	(MNT)	TBA
141	Beaumont-Port Arthur	0.147	0.147	KFDM-TV	(CBS)	TBA
142	Wichita Falls & Lawton	0.140	0.140	KSWO-TV	(ABC)	TBA
143	Lubbock	0.140	0.140	KJTV-TV	(FOX)	TBA
144	Salisbury	0.139	0.000			
145	Palm Springs	0.138	0.138	KESQ-TV	(ABC)	TBA
146	Erie	0.138	0.138	WSEE-TV	(CBS)	TBA
147	Sioux City	0.137	0.137	KTIV-TV	(NBC)	TBA
148	Anchorage	0.136	0.000			
149	Joplin-Pittsburg	0.134	0.000			
150	Albany, GA	0.132	0.000			
151	Odessa-Midland	0.127	0.127	KOSA/NOSA-TV	(CBS/MNT)	TBA
152	Minot-Bsmrck-Dcknsn(Wlstn)	0.127	0.127	KFYR-TV	(NBC)	TBA
153	Rochestr-Mason City-Austin	0.127	0.000			
154	Terre Haute	0.125	0.125	WTHI-DT2	(FOX)	TBA
155	Bangor	0.123	0.000			
156	Bluefield-Beckley-Oak Hill	0.120	0.120	WOAY-TV	(ABC)	1-6-4A- 1-7-12A
157	Binghamton	0.119	0.119	WIVT-TV	(ABC)	1-21-5P- 2-4-5P 2
158	Wheeling-Steubenville	0.116	0.000			
159	Panama City	0.115	0.000			
160	Idaho Fals-Pocatillo(Jcksn)	0.112	0.000			
161	Sherman-Ada	0.112	0.000			
162	Biloxi-Gulfport	0.112	0.112			
163	Gainesville	0.109	0.000			
164	Abilene-Sweetwater	0.101	0.101	KXVA-TV	(FOX)	TBA
165	Missoula	0.100	0.100	KTMF-TV	(ABC)	TBA
166	Yuma-El Centro	0.098	0.098	KECY-TV	(FOX)	TBA
167	Hattiesburg-Laurel	0.097	0.097	WHPM-LD	(FOX)	TBA
168	Billings	0.096	0.096	KULR-TV	(NBC)	TBA

"SPORTS GONE WILD" 1st Quarter. 2016

169	Dothan	0.095	0.095	WDHN-TV	(ABC)	TBA
170	Clarksburg-Weston	0.095	0.095	WDTV-TV	(CBS)	TBA
171	Quincy-Hannibal-Keokuk	0.091	0.000			
172	Utica	0.091	0.091	WUTR-TV	(ABC)	TBA
173	Rapid City	0.087	0.087	KEVN-TV	(FOX)	TBA
174	Elmira (Corning)	0.084	0.084	WETM-TV	(NBC)	TBA
175	Lake Charles	0.083	0.000			
176	Jackson, TN	0.083	0.083	WNBK-TV	(NBC)	TBA
177	Watertown	0.081	0.081	WWNY-TV	(FOX)	TBA
178	Harrisonburg	0.080	0.000			
179	Alexandria, LA	0.079	0.079	KALB-TV	(NBC)	TBA
180	Marquette	0.074	0.074	WLUC-TV	(NBC)	TBA
181	Jonesboro	0.071	0.071	KJNB-DT1	(FOX)	TBA
182	Bowling Green	0.070	0.070	WBKO-TV	(ABC)	TBA
183	Charlottesville	0.065	0.000			
184	Grand Junction-Montr.	0.064	0.000			
185	Laredo	0.063	0.063	KXOF-TV	(FOX)	TBA
186	Meridian	0.061	0.061	WGBC-TV	(FOX)	TBA
187	Greenwood-Greenville	0.059	0.000			
188	Lafayette, IN	0.059	0.059	WPBI-TV	(NBC)	TBA
189	Butte-Bozeman	0.058	0.058	KWYB-TV	(FOX)	TBA
190	Great Falls	0.058	0.058	KFBB-TV	(ABC)	TBA
191	Twin Falls	0.057	0.000			
192	Parkersburg	0.055	0.055	WTAP-TV	(NBC)	TBA
193	Bend, OR	0.055	0.055	KFXO-TV	(FOX)	TBA
194	Eureka	0.053	0.053	KBVU/KEMY-TV	(FOX/MNT)	TBA
195	Cheyenne-Scottsbluff	0.049	0.000			
196	Casper-Riverton	0.049	0.000			
197	San Angelo	0.048	0.048	KIDY-TV	(FOX)	TBA
198	Mankato	0.047	0.000			
199	Ottumwa-Kirksville	0.042	0.000			
200	St. Joseph	0.041	0.000			
201	Lima	0.034	0.000			
202	Fairbanks	0.032	0.032	KFXF-TV	(MNT)	TBA
203	Zanesville	0.029	0.000			
204	Victoria	0.028	0.000			
205	Presque Isle	0.026	0.000			
206	Helena	0.024	0.024	KHBB-TV	(FOX)	TBA
207	Juneau	0.022	0.000			
208	Alpena	0.015	0.000			
209	North Platte	0.013	0.013	KIIT-TV	(FOX)	TBA
210	Glendive	0.004	0.000			
	NSI Total U.S.	#####	59.690			

"SPORTS GONE WILD" 1st Qaurter. 2016
