

"SPORTS GONE WILD" 1st Qaurter. 2016

Client: STEVE ROTFELD PRODUCTIONS - 1 Hr. OTO SPECIALS...

Program: "**SPORTS GONE WILD**" (3rd Quarter 2017)

Updated 6-28-17

RANK	(DMA)	% of US	Cleared %	Call Letters	Affil.	Air Time
1	New York	6.444	6.444	WABC-TV	(ABC)	TBA
2	Los Angeles	4.858	0.000			
3	Chicago	3.047	3.047	WLS-TV	(ABC)	TBA
4	Philadelphia	2.611	2.611	WPVI-TV	(ABC)	8-20-4:00PM
5	Dallas-Ft. Worth	2.243	2.243	WFAA-TV	(ABC)	7-23-4:00PM
6	San Francisco-Oak.	2.186	0.000			
7	Boston (Manchester)	2.076	2.076	WHDH-TV	(IND)	TBA
8	Washington, DC (Hagrstwn)	2.059	2.059	WJAL-TV	(MNT)	TBA
9	Atlanta	2.000	0.000			
10	Houston	1.906	0.000			
11	Detroit	1.607	1.607	WADL-TV	(IND)	TBA
12	Seattle-Tacoma	1.580	0.000			
13	Phoenix (Prescott)	1.580	0.000			
14	Tampa-St. Pete (Sarasota)	1.560	1.560	WTSP-TV	(CBS)	TBA
15	Minneapolis-St. Paul	1.502	1.502	KSTP-KSTC-TV	(ABC)	8-6-2:35AM
16	Miami-Ft. Lauderdale	1.381	0.000			
17	Denver	1.351	0.000			
18	Cleveland-Akron (Canton)	1.321	0.000			
19	Orlando-Daytona Bch-Melbrn	1.278	0.000			
20	Sacramnto-Stkton-Modesto	1.211	0.000			
21	St. Louis	1.094	1.094	KNLC-TV	(IND)	7-30-5P- 8-27-1P
22	Portland, OR	1.038	1.038	KPTV/KPDX	(FOX-MNT)	TBA
23	Pittsburgh	1.022	1.022	WPNT-TV	(MNT) 7-1-3P-8-5-3P-8-20-3P-9-2-1	
24	Raleigh-Durham (Fayetvll)	0.997	0.997	WTVD-TV	(ABC)	7-30-2:00PM
25	Charlotte	0.995	0.000			
26	Indianapolis	0.968	0.968	WISH-TV	(CBS)	TBA
27	Baltimore	0.957	0.000			
28	San Diego	0.940	0.940	XDTV	(MNT)	TBA
29	Nashville	0.894	0.000			
30	Hartford & New Haven	0.878	0.878	WCTX-TV	(MNT)	7-22-4:00PM
31	Kansas City	0.820	0.820	KSHB-KMCI-TV	(NBC-CW)	7-1-2:00PM
32	Columbus, OH	0.814	0.000			
33	Salt Lake City	0.809	0.000			
34	Milwaukee	0.792	0.792	WITI-TV	(FOX)	ahass
35	Cincinnati	0.782	0.000			
36	San Antonio	0.768	0.000			
37	Greenvll-Spart-Ashevll-And	0.751	0.000			
38	West Palm Beach-Ft. Pierce	0.687	0.687	WFLX-TV	(FOX)	7-9-3:00PM
39	Birmingham	0.644	0.644	WIAT-TV	(CBS)	TBA

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40	Las Vegas	0.643	0.643	KVVU-TV	(FOX)	TBA
41	Harrisburg-Lncstr-Leb-York	0.636	0.636	WLYH-TV	(IND)	TBA
42	Grand Rapids-Kalmzoo-B.Crk	0.630	0.630	WOTV-TV	(ABC)	7-1-2:00PM
43	Norfolk-Portsmth	0.627	0.627	WTKR-TV	(CBS)	7-23-4:00P- 8-5-4:00
44	Oklahoma City	0.622	0.000			
45	Albuquerque-Santa Fe	0.619	0.619	KRQE/KASA	(FOX) 7-22-8P -7-23-11A-9-10-1P	
46	Greensboro-H.Point-W.Salem	0.603	0.603	WXLV-TV	(ABC)	TBA
47	Austin	0.599	0.599	KNVA-TV	(CW)	7-9-4:00PM
48	Louisville	0.588	0.588	WHAS-TV	(ABC)	7-1-2P- 7-8-2P
49	Memphis	0.584	0.000			
50	Jacksonville	0.584	0.000			
51	Buffalo	0.563	0.000			
52	New Orleans	0.561	0.561	WHNO-TV	(IND)	TBA
53	Providence-New Bedford	0.541	0.541	WLWC-TV	(CW)	8-27-4:00PM
54	Wilkes Barre-Scranton-Hztn	0.515	0.515	WYOU-TV	(CBS)	7-23-2:00PM
55	Fresno-Visalia	0.501	0.000			
56	Little Rock-Pine Bl	0.499	0.000			
57	Richmond-Petersburg	0.488	0.488	WRLH-TV	(FOX)	TBA
58	Albany-Schenectady-Troy	0.481	0.000			
59	Tulsa	0.461	0.461	KWHB-TV	(IND)	TBA
60	Mobile-Pensacola (Ft Walt)	0.460	0.460	WALA-TV	(FOX)	TBA
61	Knoxville	0.460	0.000			
62	Ft. Myers-Naples	0.440	0.440	WZVN-TV	(ABC)	7-23-12:00PM
63	Dayton	0.431	0.431	WHIO-TV	(CBS)	TBA
64	Lexington	0.426	0.426	WTVQ-TV	(ABC)	TBA
65	Charleston-Hunting	0.406	0.406	WVAH-WCHS	(ABC/FOX)	7-29-3P- 8-13-3P
66	Roanoke-Lynchburg	0.398	0.000			
67	Wichita-Hutchinson Plus	0.397	0.397	KSAS-TV	(FOX)	TBA
68	Flint-Saginaw	0.394	0.394	WJRT-TV	(ABC)	7-16-1P-9-24-1P
69	Green Bay-Appleton	0.389	0.389	WLUK-TV	(FOX)	TBA
70	Tucson (Sierra Vista)	0.386	0.386	KVOA-TV	(NBC)	8-13-3:00PM
71	Honolulu	0.379	0.379	KHON-TV	(FOX)	TBA
72	Des Moines-Ames	0.376	0.000			
73	Spokane	0.372	0.372	KHQ / SWX	Spts Ch 7-6-9:30P-7-14-8P-7-19-9:	
74	Toledo	0.372	0.372	**WTVG-TV	(ABC)	9-17-2:30P
75	Springfield, MO	0.369	0.369	KSPR-TV	(ABC)	7-8-11:00AM
76	Omaha	0.362	0.362	KMTV-TV	(CBS)	TBA
77	Columbia, SC	0.353	0.000			
78	Portland-Auburn	0.350	0.350	WMTW-TV	(ABC)	9-3-5:00PM
79	Rochester, NY	0.348	0.348	WBGT-TV	(MNT)	TBA
80	Huntsville-Decat.	0.344	0.344	WHNT-TV	(CBS) 7-2- 12P - 7-8-12P- 7-16-12	
81	Paducah-Cape Girard-Harsbg	0.343	0.343	WSIL-TV	(ABC)	7-29-4:00PM
82	Champaign&Sprngfld-Decatur	0.337	0.337	WICS-TV	(ABC)	7-8-5:00PM

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83	Shreveport	0.337	0.337	KMSS-TV	(FOX)	7-15-1P-7-29-11P
84	Syracuse	0.337	0.000			
85	Madison	0.330	0.330	WISC-TV	(MNT)	TBA
86	Chattanooga	0.320	0.320	WDEF-TV	(CBS)	7-23-4:00PM
87	Harlingen-Wslco-Brnsvl-McA	0.316	0.316	KRGV-TV	(ABC)	9-17-2:00PM
88	Waco-Temple-Bryan	0.308	0.308	KXXV-TV	(ABC)	TBA
89	Cedar Rapids-Wtrlo-IWC&Duk	0.300	0.300	KFXA-TV	(FOX)	8-13-12P- 9-3-5P
90	Colorado Springs-Pueblo	0.299	0.299	KXRM-TV	(FOX)	TBA
91	El Paso (Las Cruces)	0.294	0.294	KFOX-TV	(FOX) 7-7-3A-	7-21-2A-8-4-2A-8-27
92	Savannah	0.292	0.292	WTGS-TV	(ABC/FOX)	8-26-1:00PM
93	Jackson, MS	0.292	0.292	WAPT-TV	(ABC)	TBA
94	Baton Rouge	0.290	0.290	KWBJ-TV	(IND)	TBA
95	Burlington-Plattsburgh	0.282	0.282	WPTZ-TV	(NBC) 7-2-1A-	7-30-2P- 8-20-1A
96	Tri-Cities, TN-VA	0.282	0.282	WCYB-TV	(CW)	TBA
97	South Bend-Elkhart	0.281	0.281	WSBT-DT2	(CBS)	TBA
98	Charleston, SC	0.271	0.271	WCIV-TV	(ABC)	7-22-1:30PM
99	Greenville-N.Bern-Washngtn	0.268	0.268	WCTI-TV	(ABC)	TBA
100	Davenport-R.Island-Moline	0.268	0.268	WQAD-TV	(ABC)	8-6-4:00PM
101	Ft. Smith-Fay-Sprngdl-Rgrs	0.263	0.263	KNWA-TV	(FOX)	TBA
102	Johnstown-Altoona-St Colge	0.257	0.000			
103	Myrtle Beach-Florence	0.252	0.252	WPDE-TV	(ABC)	7-8-5:00PM
104	Evansville	0.251	0.000			
105	Lincoln & Hastings-Krny	0.244	0.244	KOLN-TV	(CBS)	TBA
106	Tallahassee-Thomasville	0.238	0.238	ETWC-TV	(MNT)	7-2-6:00PM
107	Tyler-Longview(Lfkn&Ncgd)	0.237	0.237	KFXK/KLPN-TV	(FOX/MY)	7-29-2:30P- 8-19-3P
108	Reno	0.236	0.236	KOLO-TV	(ABC)	7-2-3P - 7-8-1P
109	Ft. Wayne	0.234	0.234	WPTA-TV	(ABC)	7-30-2:00PM
110	Youngstown	0.230	0.230	WYTV-TV	(ABC) 7-1-5P -	7-30-5P- 8-19-12P
111	Augusta-Aiken	0.229	0.229	WJBF-TV	(ABC)	8-6-2:00PM
112	Boise	0.228	0.000			
113	Sioux Falls(Mitchell)	0.228	0.000			
114	Springfield-Holyoke	0.224	0.224	WWLP-TV	(NBC)	TBA
115	Lansing	0.221	0.221	WILX-TV	(NBC)	TBA
116	Peoria-Bloomington	0.216	0.216	WMBD-TV	(CBS)	7-29-12P- 9-2-12P
117	Fargo-Valley City	0.215	0.000			
118	Macon	0.214	0.000			
119	Montgomery-Selma	0.214	0.000			
120	Traverse City-Cadillac	0.213	0.000			
121	Eugene	0.210	0.210	KVAL-TV	(CBS)	TBA
122	SantaBarbra-SanMar-San Luis	0.201	0.000			
123	Yakima-Pasco-RchInd-Knnwcl	0.201	0.201	KNDO / SWX	Spts Ch 7-6-9:30P-7-14-8P-7-19-9:	
124	Lafayette, LA	0.200	0.200	KATC-TV	(ABC)	7-2-4:00PM
125	Monterey-Salinas	0.195	0.195	KION-TV	(CBS)	TBA

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126	Bakersfield	0.194	0.194	KBFX-TV	(FOX)	TBA
127	Columbus, GA (Opelika, AL)	0.188	0.188	WLTZ-TV	(NBC)	TBA
128	La Crosse-Eau Claire	0.186	0.186	WXOW-TV	(ABC) 7-8-2:30A - 8-25-2A- 9-2-3A-	
129	Corpus Christi	0.178	0.000			
130	Amarillo	0.171	0.171	KFDA-TV	(CBS)	TBA
131	Chico-Redding	0.170	0.170	KCVU/KRVU-TV	(FOX/MY)	8-20-4:00PM
132	Wilmington	0.166	0.166	WWAY-TV	(ABC)	TBA
133	Columbus-Tupelo-W Pnt-Hstn	0.166	0.166	WTVA-TV	(ABC)	7-22-12:00PM
134	Rockford	0.161	0.161	WTVO-TV	(DT2)	9-10-2:00PM
135	Wausau-Rhineland	0.158	0.158	WAOW-TV	(ABC)	TBA
136	Topeka	0.155	0.155	KSNT-TV	(NBC)	TBA
137	Monroe-El Dorado	0.155	0.155	KARD-TV	(FOX)	7-30-11A- 8-12-12PM
138	Columbia-Jefferson City	0.154	0.000			
139	Duluth-Superior	0.152	0.152	KBJR-TV	(MY)	7-9-11:30AM
140	Medford-Klamath Falls	0.149	0.149	KFBI-TV	(MNT) 7-9-8A - 7-30-8A - 8-13-8A	
141	Beaumont-Port Arthur	0.147	0.147	KFDM-TV	(CBS)	TBA
142	Wichita Falls & Lawton	0.140	0.140	KSWO-TV	(ABC)	TBA
143	Lubbock	0.140	0.140	KJTV-TV	(FOX)	8-12-2:00PM
144	Salisbury	0.139	0.000			
145	Palm Springs	0.138	0.138	KESQ-TV	(ABC)	TBA
146	Erie	0.138	0.138	WSEE-TV	(CBS)	7-23-1:00PM
147	Sioux City	0.137	0.137	KTIV-TV	(NBC)	8-20-11:00AM
148	Anchorage	0.136	0.136	KYES-TV	(MNT)	TBA
149	Joplin-Pittsburg	0.134	0.000			
150	Albany, GA	0.132	0.132	WSWG-TV	(CBS)	TBA
151	Odessa-Midland	0.127	0.127	KOSA/NOSA-TV	(CBS/MNT)	TBA
152	Minot-Bsmrck-Dcknsn(Wlstn)	0.127	0.000			
153	Rochestr-Mason City-Austin	0.127	0.127	KTTC-DT2	(CW)	8-20-11:00AM
154	Terre Haute	0.125	0.125	WTHI-DT2	(FOX)	TBA
155	Bangor	0.123	0.000			
156	Bluefield-Beckley-Oak Hill	0.120	0.120	WOAY-TV	(ABC)	7-8-1P- 7-22-2P
157	Binghamton	0.119	0.119	WIVT-TV	(ABC)	TBA
158	Wheeling-Steubenville	0.116	0.000			
159	Panama City	0.115	0.000			
160	Idaho Fals-Pocatillo(Jcksn)	0.112	0.000			
161	Sherman-Ada	0.112	0.000			
162	Biloxi-Gulfport	0.112	0.112			
163	Gainesville	0.109	0.000			
164	Abilene-Sweetwater	0.101	0.101	KXVA-TV	(FOX)	TBA
165	Missoula	0.100	0.100	KTMF-TV	(ABC) 7-1-11A-7-8-12:30P-7-29-11	
166	Yuma-El Centro	0.098	0.098	KECY-TV	(FOX)	TBA
167	Hattiesburg-Laurel	0.097	0.097	WHPM-LD	(FOX)	TBA
168	Billings	0.096	0.096	KULR-TV	(NBC)	TBA

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169	Dothan	0.095	0.095	WDHN-TV	(ABC)	TBA
170	Clarksburg-Weston	0.095	0.095	WVFX-TV	(FOX)	TBA
171	Quincy-Hannibal-Keokuk	0.091	0.000			
172	Utica	0.091	0.091	WUTR-TV	(ABC)	7-2-3:00PM
173	Rapid City	0.087	0.087	KEVN-TV	(FOX)	TBA
174	Elmira (Corning)	0.084	0.084	WETM-TV	(NBC)	TBA
175	Lake Charles	0.083	0.000			
176	Jackson, TN	0.083	0.083	WNBK-TV	(NBC)	TBA
177	Watertown	0.081	0.081	WWNY-TV	(FOX)	7-9-1P 7-22-5P
178	Harrisonburg	0.080	0.000			
179	Alexandria, LA	0.079	0.079	KALB-TV	(NBC)	TBA
180	Marquette	0.074	0.074	WLUC-TV	(NBC)	TBA
181	Jonesboro	0.071	0.071	KJNB-DT1	(FOX)	TBA
182	Bowling Green	0.070	0.070	WBKO-TV	(ABC)	TBA
183	Charlottesville	0.065	0.000			
184	Grand Junction-Montr.	0.064	0.064	KKCO-TV	(NBC)	TBA
185	Laredo	0.063	0.063	KXOF-TV	(FOX)	TBA
186	Meridian	0.061	0.061	WGBC-TV	(FOX)	TBA
187	Greenwood-Greenville	0.059	0.000			
188	Lafayette, IN	0.059	0.059	WLFI-TV	(CBS)	TBA
189	Butte-Bozeman	0.058	0.058	KWYB-TV	(FOX) 7-1-11A-7-8-12:30P-7-29-11	
190	Great Falls	0.058	0.058	KFBB-TV	(ABC) 7-1-11A-7-8-12:30P-7-29-11	
191	Twin Falls	0.057	0.000			
192	Parkersburg	0.055	0.055	WTAP-TV	(NBC)	TBA
193	Bend, OR	0.055	0.055	KFXO-TV	(FOX)	7-23-3:00PM
194	Eureka	0.053	0.053	KBVU/KEMY-TV	(FOX/MNT)	7-1-4P -8-6-4P
195	Cheyenne-Scottsbluff	0.049	0.000			
196	Casper-Riverton	0.049	0.000			
197	San Angelo	0.048	0.048	KIDY-TV	(FOX)	TBA
198	Mankato	0.047	0.000			
199	Ottumwa-Kirksville	0.042	0.000			
200	St. Joseph	0.041	0.000			
201	Lima	0.034	0.000			
202	Fairbanks	0.032	0.000			
203	Zanesville	0.029	0.000			
204	Victoria	0.028	0.000			
205	Presque Isle	0.026	0.000			
206	Helena	0.024	0.024	KHBB-TV	(FOX) 7-1-11A-7-8-12:30P-7-29-11	
207	Juneau	0.022	0.000			
208	Alpena	0.015	0.000			
209	North Platte	0.013	0.013	KIIT-TV	(FOX)	TBA
210	Glendive	0.004	0.000			
	NSI Total U.S.	100.000	62.490			

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