

"SPORTS GONE WILD" 1st Qaurter. 2016

Client: STEVE ROTFELD PRODUCTIONS - 1 Hr. OTO SPECIALS...

Program: "**SPORTS GONE WILD**" (2nd Quarter 2016)

RANK	(DMA)	% of US	Cleared %	Call Letters	Affil.	Air Time
1	New York	6.444	6.444	WABC-TV	(ABC)	4-23-2:00PM
2	Los Angeles	4.858	0.000			
3	Chicago	3.047	0.000			
4	Philadelphia	2.611	2.611	WPVI-TV	(ABC)	5-29-5:00PM
5	Dallas-Ft. Worth	2.243	2.243	WFAA-TV	(ABC)	TBA
6	San Francisco-Oak.	2.186	0.000			
7	Boston (Manchester)	2.076	0.000			
8	Washington, DC (Hagrstwn)	2.059	2.059	WJAL-TV	(MNT)	TBA
9	Atlanta	2.000	0.000			
10	Houston	1.906	1.906	KUBE-TV	(IND)	TBA
11	Detroit	1.607	1.607	WADL-TV	(IND)	6-5-3:00PM
12	Seattle-Tacoma	1.580	0.000			
13	Phoenix (Prescott)	1.580	0.000			
14	Tampa-St. Pete (Sarasota)	1.560	1.560	WTSP-TV	(CBS)	TBA
15	Minneapolis-St. Paul	1.502	1.502	KSTP-KSTC-TV	(ABC)	4-23-12:00PM
16	Miami-Ft. Lauderdale	1.381	0.000			
17	Denver	1.351	1.351	KETD-TV	(IND)	TBA
18	Cleveland-Akron (Canton)	1.321	0.000			
19	Orlando-Daytona Bch-Melbrn	1.278	0.000			
20	Sacramnto-Stkton-Modesto	1.211	0.000			
21	St. Louis	1.094	1.094	KNLC-TV	(IND)	5-1-4:00PM
22	Portland, OR	1.038	1.038	KPTV/KPDX	(FOX-MNT)	TBA
23	Pittsburgh	1.022	1.022	WPGH-TV	(FOX)	TBA
24	Raleigh-Durham (Fayetvll)	0.997	0.997	WTVD-TV	(ABC)	6-25-2:00PM
25	Charlotte	0.995	0.000			
26	Indianapolis	0.968	0.968	WISH-TV	(CBS)	TBA
27	Baltimore	0.957	0.000			
28	San Diego	0.940	0.940	XDTV	(MNT)	TBA
29	Nashville	0.894	0.894	WKRN-TV	(ABC)	TBA
30	Hartford & New Haven	0.878	0.878	WTNH-TV	(ABC)	4-3-2:00PM
31	Kansas City	0.820	0.820	KSHB-KMCI-TV	(NBC-CW)	4-23-4:00PM
32	Columbus, OH	0.814	0.000			
33	Salt Lake City	0.809	0.000			
34	Milwaukee	0.792	0.792	WITI-TV	(FOX)	5-7-2PM- 5-22-1PM
35	Cincinnati	0.782	0.000			
36	San Antonio	0.768	0.768	KCWX-TV	(CW)	TBA
37	Greenvll-Spart-Ashevll-And	0.751	0.751	WHNS-TV	(FOX)	TBA
38	West Palm Beach-Ft. Pierce	0.687	0.687	WFLX-TV	(FOX)	TBA
39	Birmingham	0.644	0.644	WAIT-TV	(CBS)	TBA

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40	Las Vegas	0.643	0.643	KVVU-TV	(FOX)	TBA
41	Harrisburg-Lncstr-Leb-York	0.636	0.636	WLYH-TV	(IND)	TBA
42	Grand Rapids-Kalmzoo-B.Crk	0.630	0.630	WOOD-TV	(NBC)	4-10-4:00PM
43	Norfolk-Portsmth	0.627	0.627	WTKR/WGNT	(CBS/MNT)	TBA
44	Oklahoma City	0.622	0.000			
45	Albuquerque-Santa Fe	0.619	0.619	KRQE/KASA	(FOX)	4-2-2PM-5-28-12PM
46	Greensboro-H.Point-W.Salem	0.603	0.603	WCWG-TV	(CW)	TBA
47	Austin	0.599	0.599	KBVO-TV	(MNT)	4-30-4:00PM
48	Louisville	0.588	0.588	WHAS-TV	(ABC)	4-9-5PM-5-22-3PM
49	Memphis	0.584	0.000			
50	Jacksonville	0.584	0.000			
51	Buffalo	0.563	0.563	WUTV-TV	(FOX)	TBA
52	New Orleans	0.561	0.561	WHNO-TV	(IND)	TBA
53	Providence-New Bedford	0.541	0.541	WLWC-TV	(CW)	TBA
54	Wilkes Barre-Scranton-Hztn	0.515	0.515	WOLF-TV	(FOX)	5-14-11AM-6-4-3:30PM
55	Fresno-Visalia	0.501	0.000			
56	Little Rock-Pine Bl	0.499	0.499	KLRT/KASN	(FOX/CW)	TBA
57	Richmond-Petersburg	0.488	0.488	WRLH-TV	(FOX)	5-28-1:00PM
58	Albany-Schenectady-Troy	0.481	0.000			
59	Tulsa	0.461	0.461	KWHB-TV	(IND)	TBA
60	Mobile-Pensacola (Ft Walt)	0.460	0.460	WALA-TV	(FOX)	TBA
61	Knoxville	0.460	0.000			
62	Ft. Myers-Naples	0.440	0.440	WBBH-TV	(ABC)	TBA
63	Dayton	0.431	0.431	WHIO-TV	(CBS)	TBA
64	Lexington	0.426	0.426	WTVQ-TV	(ABC)	TBA
65	Charleston-Hunting	0.406	0.406	WVAH-WCHS	(ABC/FOX)	TBA
66	Roanoke-Lynchburg	0.398	0.000			
67	Wichita-Hutchinson Plus	0.397	0.397	KSAS-TV	(FOX)	4-2-2:00PM
68	Flint-Saginaw	0.394	0.394	WSMH-TV	(FOX)	TBA
69	Green Bay-Appleton	0.389	0.389	WLUK-TV	(FOX)	5-1-4:00PM
70	Tucson (Sierra Vista)	0.386	0.386	KVOA-TV	(NBC)	TBA
71	Honolulu	0.379	0.379	KHON-TV	(FOX)	4-30-4PM-6-12-8AM
72	Des Moines-Ames	0.376	0.000			
73	Spokane	0.372	0.372	KHQ / SWX	Spts Ch	TBA
74	Toledo	0.372	0.372	WNWO-TV	(NBC)	TBA
75	Springfield, MO	0.369	0.369	KSPR-TV	(ABC)	TBA
76	Omaha	0.362	0.000			
77	Columbia, SC	0.353	0.353	WLTX-TV	(CBS)	5-14-3:00PM
78	Portland-Auburn	0.350	0.350	WMTW-TV	(ABC)	6-18-2:00PM
79	Rochester, NY	0.348	0.348	WHAM-TV	(FOX)	TBA
80	Huntsville-Decat.	0.344	0.344	WHNT-TV	(CBS)	TBA
81	Paducah-Cape Girard-Harsbg	0.343	0.343	WSIL-TV	(ABC)	4-9-4:00PM
82	Champaign&Sprngfld-Decatur	0.337	0.337	WRSP-TV	(FOX)	TBA

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83	Shreveport	0.337	0.337	KMSS-TV	(FOX)	TBA
84	Syracuse	0.337	0.000			
85	Madison	0.330	0.330	WISC-TV	(MNT) 4-16-1PM- 5-28-2PM	
86	Chattanooga	0.320	0.320	WDSI-TV	(FOX) 4-3-5AM- 4-23-2PM	
87	Harlingen-Wslco-Brnsvl-McA	0.316	0.316	KRGV-TV	(ABC)	4-10-3:00PM
88	Waco-Temple-Bryan	0.308	0.308	KXXV-TV	(ABC)	4-3-1:00PM
89	Cedar Rapids-Wtrlo-IWC&Duk	0.300	0.300	KFXA-TV	(FOX)	TBA
90	Colorado Springs-Pueblo	0.299	0.000			
91	El Paso (Las Cruces)	0.294	0.294	KDBC-TV	(CBS)	5-1-11:00AM
92	Savannah	0.292	0.292	WTGS-TV	(ABC/FOX) 4-2-4PM-5-8-6AM	
93	Jackson, MS	0.292	0.292	WAPT-TV	(ABC)	TBA
94	Baton Rouge	0.290	0.000			
95	Burlington-Plattsburgh	0.282	0.282	WPTZ-TV	(NBC) 4-17-12:30PM-5-8-12:30PM	
96	Tri-Cities, TN-VA	0.282	0.282	WCYB-TV	(CW)	TBA
97	South Bend-Elkhart	0.281	0.281	WSBT-TV	(CBS/DT)	5-1-8:00PM
98	Charleston, SC	0.271	0.271	WCIV-TV	(ABC)	4-17-12:30
99	Greenville-N.Bern-Washngtn	0.268	0.268	WCTI-TV	(ABC)	TBA
100	Davenport-R.Island-Moline	0.268	0.268	WQAD-TV	(ABC)	TBA
101	Ft. Smith-Fay-Sprngdl-Rgrs	0.263	0.263	KFSM-TV	(CBS)	TBA
102	Johnstown-Altoona-St Colge	0.257	0.000			
103	Myrtle Beach-Florence	0.252	0.252	WPDE-TV	(ABC)	TBA
104	Evansville	0.251	0.000			
105	Lincoln & Hastings-Krny	0.244	0.244	KOLN-TV	(CBS)	TBA
106	Tallahassee-Thomasville	0.238	0.238	ETWC-TV	(MNT)4-6-3AM- 5-6-3PM	
107	Tyler-Longview(Lfkn&Ncgd)	0.237	0.237	KFXK/KLPN-TV	(FOX/MY) 4-16-1PM- 5-7-4PM	
108	Reno	0.236	0.000			
109	Ft. Wayne	0.234	0.234	WPTA-TV	(ABC)	6-19-4:00PM
110	Youngstown	0.230	0.230	WKBN-TV/WYF	(FOX) 4-9-1PM-5-14-5PM	
111	Augusta-Aiken	0.229	0.229	WJBF-TV	(ABC)	4-10-4:00PM
112	Boise	0.228	0.228	KNIN-TV	(FOX)	6-26-2:00PM
113	Sioux Falls(Mitchell)	0.228	0.228	KTTW-TV	(FOX)	TBA
114	Springfield-Holyoke	0.224	0.224	WWLP-TV	(NBC)	4-23-1:00PM
115	Lansing	0.221	0.000			
116	Peoria-Bloomington	0.216	0.216	WMBD-TV	(CBS)	4-9-11:00AM
117	Fargo-Valley City	0.215	0.215	KRDK-TV	(IND)	TBA
118	Macon	0.214	0.214	WGXA-TV	(FOX)	TBA
119	Montgomery-Selma	0.214	0.000			
120	Traverse City-Cadillac	0.213	0.000			
121	Eugene	0.210	0.210	KVAL-TV	(CBS)	4-2-12:30PM
122	SantaBarbra-SanMar-San Luis	0.201	0.000			
123	Yakima-Pasco-RchInd-Knnwcl	0.201	0.201	KNDO / SWX	Spts Ch.	TBA
124	Lafayette, LA	0.200	0.200	KATC-TV	(ABC)	4-10-2:30PM
125	Monterey-Salinas	0.195	0.195	KOTR-TV	(IND)	TBA

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126	Bakersfield	0.194	0.194	KBFX-TV	(FOX)	4-24-2:00PM
127	Columbus, GA (Opelika, AL)	0.188	0.188	WLTZ-TV	(NBC)	TBA
128	La Crosse-Eau Claire	0.186	0.186	WXOW-TV	(ABC) 4-10-1PM- 5-7-12PM	
129	Corpus Christi	0.178	0.000			
130	Amarillo	0.171	0.171	KFDA-TV	(CBS)	5-14-1:00PM
131	Chico-Redding	0.170	0.170	KCVU/KRVU-TV	(FOX/MY)	TBA
132	Wilmington	0.166	0.166	WWAY-TV	(ABC)	4-10-4:00PM
133	Columbus-Tupelo-W Pnt-Hstn	0.166	0.166	WTVA-TV	(ABC)	4-9-1:00PM
134	Rockford	0.161	0.161	**WTVO-TV	(DT2)	TBA
135	Wausau-Rhineland	0.158	0.158	WAOW-TV	(ABC) 4-9-3AM-5-14-12:30PM	
136	Topeka	0.155	0.155	KSNT-TV	(NBC)	TBA
137	Monroe-El Dorado	0.155	0.155	KARD-TV	(FOX) 4-23-12:30PM-5-29-11AM	
138	Columbia-Jefferson City	0.154	0.000			
139	Duluth-Superior	0.152	0.152	KBJR-TV	(MY)	TBA
140	Medford-Klamath Falls	0.149	0.149	KFBI-TV	(MNT)	4-30-2:00PM
141	Beaumont-Port Arthur	0.147	0.147	KBTX-TV	(FOX) 5-1-12PM-6-11-4PM	
142	Wichita Falls & Lawton	0.140	0.140	KSWO-TV	(ABC)	TBA
143	Lubbock	0.140	0.140	KJTV-TV	(FOX)	TBA
144	Salisbury	0.139	0.000			
145	Palm Springs	0.138	0.138	KESQ-TV	(ABC) 5-8-2:30PM-6-25-3:00PM	
146	Erie	0.138	0.000			
147	Sioux City	0.137	0.137	KTIV-TV	(NBC)	TBA
148	Anchorage	0.136	0.136	KYES-TV	(MNT)	TBA
149	Joplin-Pittsburg	0.134	0.000			
150	Albany, GA	0.132	0.000			
151	Odessa-Midland	0.127	0.127	KOSA/NOSA-TV	(CBS/MNT)	TBA
152	Minot-Bsmrck-Dcknsn(Wlstn)	0.127	0.000			
153	Rochestr-Mason City-Austin	0.127	0.127	KTTC-TV	(NBC)	4-24-1:00PM
154	Terre Haute	0.125	0.125	WTHI-DT2	(FOX)	TBA
155	Bangor	0.123	0.000			
156	Bluefield-Beckley-Oak Hill	0.120	0.120	**WOAY-TV	(ABC)	TBA
157	Binghamton	0.119	0.119	WIVT-TV	(ABC)	TBA
158	Wheeling-Steubenville	0.116	0.000			
159	Panama City	0.115	0.000			
160	Idaho Fals-Pocatillo(Jcksn)	0.112	0.000			
161	Sherman-Ada	0.112	0.000			
162	Biloxi-Gulfport	0.112	0.112			
163	Gainesville	0.109	0.109	WGFL-TV	(CBS)	4-16-1:00AM
164	Abilene-Sweetwater	0.101	0.101	KXVA-TV	(FOX)	TBA
165	Missoula	0.100	0.100	KTMF-TV	(ABC)	4-3-11:00AM
166	Yuma-El Centro	0.098	0.098	KECY-TV	(FOX)	TBA
167	Hattiesburg-Laurel	0.097	0.097	WHPM-LD	(FOX)	4-9-2:00PM
168	Billings	0.096	0.096	KULR-TV	(NBC)	TBA

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169	Dothan	0.095	0.000			
170	Clarksburg-Weston	0.095	0.095	WVFX-TV	(FOX)	TBA
171	Quincy-Hannibal-Keokuk	0.091	0.000			
172	Utica	0.091	0.091	WUTR-TV	(ABC)	TBA
173	Rapid City	0.087	0.087	KEVN-TV	(FOX)	4-3-3:00PM
174	Elmira (Corning)	0.084	0.084	WETM-TV	(NBC)	TBA
175	Lake Charles	0.083	0.000			
176	Jackson, TN	0.083	0.083	WNBj-TV	(NBC)	5-1-11:00AM
177	Watertown	0.081	0.081	WWNY/WNYF	(CBS/FOX)	TBA
178	Harrisonburg	0.080	0.000			
179	Alexandria, LA	0.079	0.000			
180	Marquette	0.074	0.074	WLUC-TV	(NBC)	4-17-11:00AM
181	Jonesboro	0.071	0.071	KJNB-DT1	(FOX)	4-9-3:00PM
182	Bowling Green	0.070	0.000			
183	Charlottesville	0.065	0.000			
184	Grand Junction-Montr.	0.064	0.064	KREG-TV	(CBS)	TBA
185	Laredo	0.063	0.063	KXOF-TV	(FOX)	TBA
186	Meridian	0.061	0.061	WGBC-TV	(FOX)	4-10-2:00PM
187	Greenwood-Greenville	0.059	0.000			
188	Lafayette, IN	0.059	0.059	WLFI-TV	(CBS)	5-8-1:00PM
189	Butte-Bozeman	0.058	0.058	KWYB-TV	(FOX)	4-3-11:00AM
190	Great Falls	0.058	0.058	KFBB-TV	(ABC)	4-3-11:00AM
191	Twin Falls	0.057	0.000			
192	Parkersburg	0.055	0.000			
193	Bend, OR	0.055	0.055	KFXO-TV	(FOX)	5-22-11:00AM
194	Eureka	0.053	0.053	KBVU/KEMY-TV	(FOX/MNT)	TBA
195	Cheyenne-Scottsbluff	0.049	0.000			
196	Casper-Riverton	0.049	0.000			
197	San Angelo	0.048	0.048	KIDY-TV	(FOX)	TBA
198	Mankato	0.047	0.000			
199	Ottumwa-Kirksville	0.042	0.000			
200	St. Joseph	0.041	0.000			
201	Lima	0.034	0.000			
202	Fairbanks	0.032	0.000			
203	Zanesville	0.029	0.000			
204	Victoria	0.028	0.000			
205	Presque Isle	0.026	0.000			
206	Helena	0.024	0.024	KHBB-TV	(FOX)	4-3-11:00AM
207	Juneau	0.022	0.000			
208	Alpena	0.015	0.000			
209	North Platte	0.013	0.013	KIIT-TV	(FOX)	4/23-2:00PM
210	Glendive	0.004	0.000			
	NSI Total U.S.	100.000	63.469			

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